



## **BENQ mobile - MicroMovie Session**

**One day, one director, one movie**

**interfilm Berlin und BenQ Mobile present the first visual film festival journal – for mobiles.**

After the resounding success of the Siemens mobile MicroMovie AWARD 2004, interfilm Berlin and BenQ Mobile cooperated on a new format for this year's festival. The visual journal BlueNews was developed exclusively for the interfilm International Short Film Festival in Berlin, taking place November 1 – 6, 2005. All festival visitors can receive this "mobile magazine" free of cost using a Bluetooth receiver.

In addition to MicroMovies from previous competitions, super-shorts and making-of info, festival reports will be produced daily.

International filmmakers will be invited to capture images of Berlin and the festival using the Siemens CX75 mobile phone from BenQ Mobile. These will be cut together to make a 30 – 45-second clip that will be available for download the following day.

The daily sessions can be viewed at [www.micromovie-award.com](http://www.micromovie-award.com).

And for a special look at the festival, 30-second clips will be produced daily, spotlighting goings-on behind the scenes and selected short film programs.

The BlueNews visual journal is comprised of seven components that will each be available for download for 5 – 10 minutes during a 60-minute time frame.

**interfilm**  
**21<sup>st</sup> International Short Film Festival Berlin**  
**Novemer 1 – 6, 2005**

The **BlueNews** Magazine will be receivable at **Kino Babylon Berlin:Mitte** for the duration of the festival.

[www.interfilm.de](http://www.interfilm.de)

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